



FOR IMMEDIATE RELEASE

Contact: Sarah Knowlton
sknowlton@broadmoor.com
(719) 471-6493

2008 U.S. SENIOR OPEN: INTRODUCES FORE THE TROOPS TICKET PROMOTION

Colorado Springs, Colo. (May 13, 2008) – The 2008 U.S. Senior Open has launched a ticket promotion to provide access for active duty military stationed in Colorado Springs.

The promotion, entitled “Fore the Troops,” provides individuals and companies the opportunity to lend their support by purchasing tickets to the 2008 U.S. Senior Open Championship that will be given to active duty military stationed at local military installations. “The Fore Pack – Fore the Troops” package is priced at \$135 and includes four tickets. Each ticket is good for any one day of the Championship. All tickets will be divided equally to the local military installations by the Senior Open.

Bill Hybl, 2008 U.S. Senior Open General Co-Chairman explained, “Colorado Springs is proud to be home to thousands of servicemen and servicewomen. Through ‘Fore the Troops’ people from all over the country can now show their support and appreciation for our active duty military personnel by offering them the opportunity to experience a major golf championship at The Broadmoor.”

“The Fore Pack – Fore the Troops” can be purchased exclusively at www.2008ussenioropen.com.

About the U.S. Senior Open:

The 29th U.S. Senior Open to be held July 28 – Aug 3, 2008, will bring a field of 156 of the world's best professional and amateur Senior (over the age of 50) golfers to The Broadmoor East Course. Featured players expected to compete include: Hale Irwin (Honorary Chairman), Mark O'Meara, Tom Watson and Craig Stadler. The U.S. Senior Open will be the sixth USGA championship staged at The Broadmoor dating back to the 1959 U.S. Amateur won by Jack Nicklaus. For more information on the championship, visit www.2008ussenioropen.com

About the USGA:

The USGA, golf's governing body in this country and Mexico, works closely with the R & A to produce a uniform code of Rules of Golf that are observed worldwide. The USGA also conducts equipment testing, maintains an official Handicap System, and administers an ongoing “For the Good of the Game” grants program, which has allocated \$53 million over 10 years, through its headquarters in Colorado Springs, CO.

The organization's most visible role, however, is played out each season in conducting 13 national championships, including the U.S. Open, U.S. Women's Open, and U.S. Senior Open. The other 10 national championships are exclusively for amateurs, and include the U.S. Amateur and the U.S. Women's Amateur. For more information on the USGA, visit www.usga.org.